



Asociația Formatorilor în
Jurnalism și Comunicare

Media and religion Workshop * Bucharest* 20-21.XI.2015

Conference venue: Institutul de Studii Populare (Institute for Popular Studies - ISP) Str. Alecu Russo nr. 13-19, et. 1, ap. 3, Sector 2, București, Romania <http://www.isp.org.ro/contact>

Friday, 20 nov. 2015	Saturday, 21 nov. 2015
<p>9.00 - 9.30 Registration 9.30 - 10.00 Opening</p> <p><u>10.00 - 11.30 Panel I</u> Knut Lundby: From sacralization to profanation in the Scandinavian population's relation to media, religion and political conflict Dana Radu: Religious issues in the Romanian public sphere Carmen Țăgșorean, Liviu Vidican-Manci: An Impalpable Reality - Faith - Presented in a Virtual World - the Blog Oscar Stanciulescu: The role of Facebook in creating the saint image for father Arsenie Boca</p>	<p><u>9.30 - 11.30 Panel IV</u> Johanna Summiala: Mediatized Death Ritual: Expanding the Field of Comparative Cultural Analysis in Media and Communication Studies Nicola Ferrigni, Marica Spalletta: Extraordinary Jubilee Of Mercy: Polity, Politics and Policies in the Twitter Coverage of a Religious Media Event Marica Spalletta, Lorenzo Ugolini: From Trustee Journalism to Embedded Journalism: The News Embargo Break of Pope Francis' <i>Laudato si'</i> Lorenzo Ugolini: Religion and advertising in Italian media: a love-hate relationship? Diana Coman: How can the first world brand reinvent itself? Branding religion and church, a profanation of the sacred? Ana Maria Neagu (Nicola): Media, emotions and religion</p>
11.30-12.00 Coffee break	11.30-12.00 Coffee break
<p><u>12.00 - 14.00 Panel II</u> Stefan Bratosin: La mediatization de la foi: de l'immanent a l'obscene Rodica Șuțu: The mediatization of BOR during the "Colectiv" tragedy Flori Iuhas: The parting of religion from form to substance. A mediatic perspective or looking for something „bad” that has to happen! Galina Lukyanova: Framing Russian Orthodox Church: how Russian state-owned media covered the church/religion Ana Maria Munteanu: Religiosity as a cultural response to natural disasters</p>	<p><u>12.00 - 14.00 Round table: Religious media and secular media on sacrality and profanity</u> Father Nicolae Dascalu, director, Basilica Press Group, Romania Father Michel Kubler, former Chief editor of "La Croix", France Ovidiu Nahoi, Radio RFI, Romania Valentin Vilcu - director DCNews</p>
14.00 - 15.00 Lunch	14.00 - 15.00 Lunch
<p><u>15.00 - 17.00 Panel III</u> Terezia Ronkakova: How to advocate religious messages in public discourse in the most efficient way Agni Apostolidou: Can museums affect the way we understand religion? Damian Guzek: 'Religious Radio Families' between the social and economic needs Mirela-Luminita Murgescu, Bogdan Opreanu : "Blasphemous Rumors", "Jesus Christ Pose" or "Judas"? Music video and "spiritual pop</p>	<p style="text-align: center;">Wine testing offered by "Podgoria Coconi" Closure</p>

culture between desacralization, profanity and resacralization.